



NEWPORT MARRIOTT HOTEL ENHANCES THEIR BUFFETS WITH EDIKIO GUEST

Food and Beverage Managers must be able to properly label their buffets so guests can clearly understand the ingredients in their meals. With the upswing in food allergies and gluten intolerance, it is crucial for patrons to know what they are putting on their plates.

The Newport Marriott Hotel recently implemented a solution that provides an explanation for food ingredients and adds beauty to their buffet tables.

SIMPLE, COST-EFFECTIVE AND ELEGANT SOLUTION

Newport Marriott Hotel's Senior Banquet Manager, Brian Glenn, is responsible for 3 restaurants within the 320-room hotel. With each restaurant serving a minimum of ten different dishes at multiple buffets, it was necessary to find a solution that would satisfy the hotel's buffet labeling needs in a simple, economical, and upscale manner.

Prior to the implementation of the Edikio Guest Flex solution, the Newport Marriott Hotel used an old version of a computer labeling program, which was bulky and awkward to employ. The paper buffet tags took a great deal of time to reproduce and had to be discarded after every use. The result was not nearly as elegant as what could be created by the Edikio Guest Flex solution.

EASY TO USE WITH IMPRESSIVE RESULTS

Mr. Glenn is delighted to have an innovative card solution which allows him to immediately print polished breakfast, lunch and dessert buffet tags. Each card displays the hotel's logo, food graphics, icons for allergens, ingredients, and other useful information. As this is an international destination, the cards are printed in multiple languages. He and his team were immediately impressed with the card templates, 350 icons, and ability to import logos in the Edikio Guest software.

"My staff says the software is easy to use. All you have to do is drag and drop from your imported data, Within seconds, we have text and images placed and a card printed!"



- **THE CHALLENGE**
Efficiently create personalized buffet tags that reflect the 4-star establishment's image.
- **LOCATION**
Newport, Rhode Island
- **MARKET**
Hotel
- **APPLICATION**
Buffet Tags
- **EDIKIO SOLUTION**
Edikio Guest Flex



"The guests really appreciate the upscale look of the buffets; they are appealing and extremely professional."

Brian Glenn
Sr. Banquet Manager, Newport Marriott





TESTIMONIAL

Brian Glenn, Sr. Banquet Manager
Newport Marriott

WHAT ARE THE KEY BENEFITS OF THE EDIKIO GUEST SOLUTION?

“The Edikio Guest Flex solution allows us to create an elegant look on our buffets and far surpasses anything we have used to date. Our experienced banquet staff appreciates the fact that they can be reused, which saves us time.”

HAVE YOU RECEIVED ANY FEEDBACK ABOUT THE CHANGES MADE TO YOUR BUFFETS?

“Our guests really appreciate the upscale look of the buffets; they are appealing and extremely professional. The cards help the customers identify food items and obtain much needed information, while facilitating buffet circulation.”



ABOUT EDIKIO GUEST

The Edikio Guest Flex solution contains everything that hospitality and catering professionals need to quickly create and print their display tags: design software, a card printer, blank black plastic cards and a white printing ribbon. Waterproof washable cards are used to display all the personalized information required by your customers in one or more languages. This includes the product’s name, ingredients and even allergens. Edikio also offers a complete range of accessories, with stands of various sizes which can be adapted to several layouts and which create a stylish buffet label display.

FOR MORE INFORMATION ABOUT EDIKIO GUEST:

www.edikio.com/hospitality